


A 98 | G9

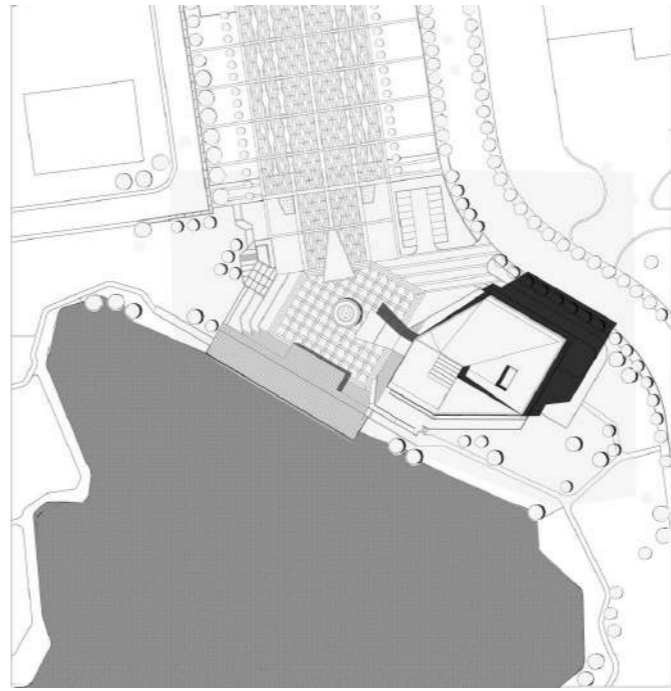
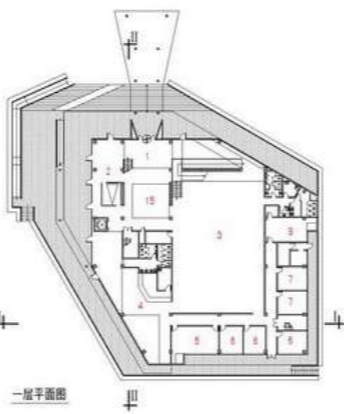
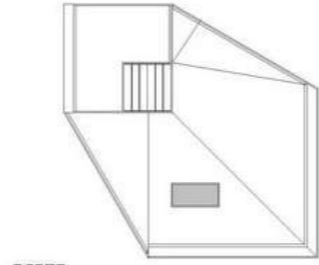
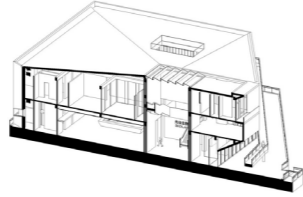
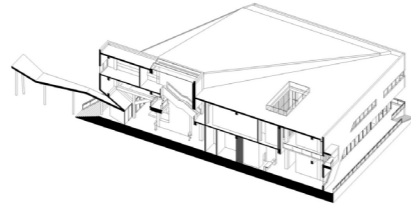


**Balaguer Rioja Luis**  
Porttolio

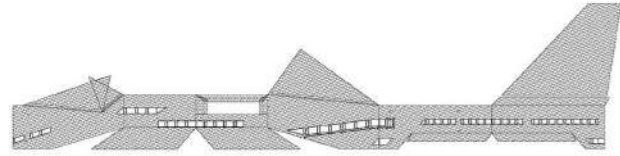


**Bio  
Lake  
Center**

Location: Wuhan, China  
 Typology: Reception Center  
 Design: Zephyr Us architect  
 Status : Built



**Bio Lake Center**  
 Reception Center





# Donghu Civic Center

Location: Wuhan, China.  
Typology: Government Office.  
Design: Zephyr.  
Status: Under Construction.

位置: 武汉市, 中国  
项目种类: 机构  
设计师: Zephyr  
项目状态: 在建

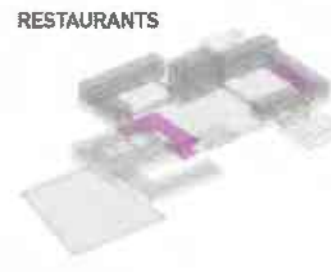
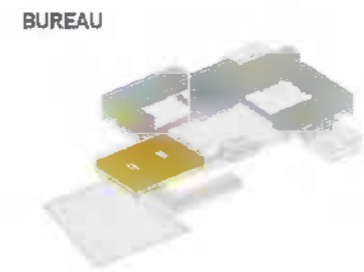
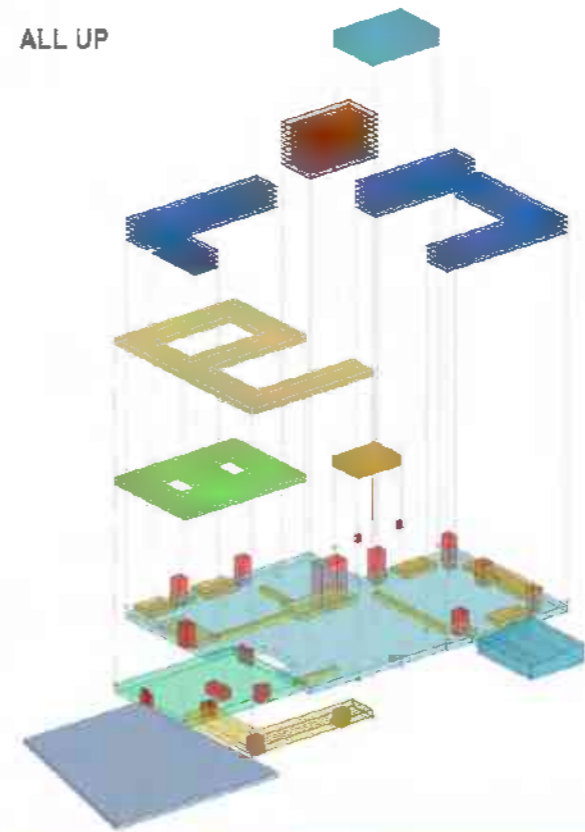




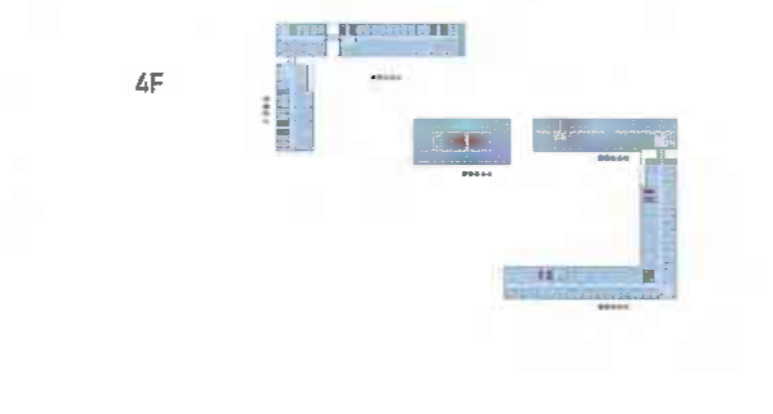
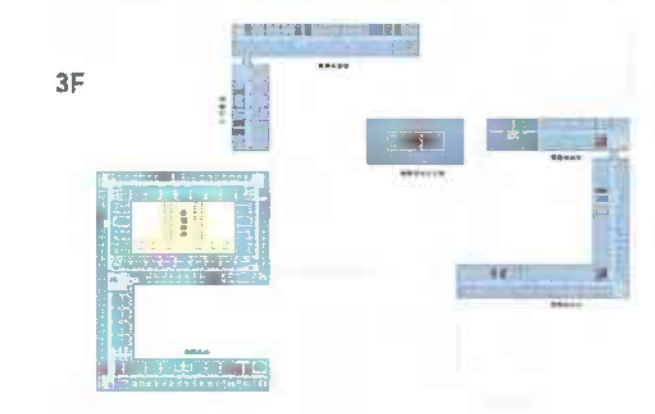
# Donghu Civic Center

Location: Wuhan, China.  
 Typology: Government Office.  
 Design: Zephyr.  
 Status: Under Construction.

位置: 武汉市, 中国  
 项目种类: 机构  
 设计师: Zephyr  
 项目状态: 在建



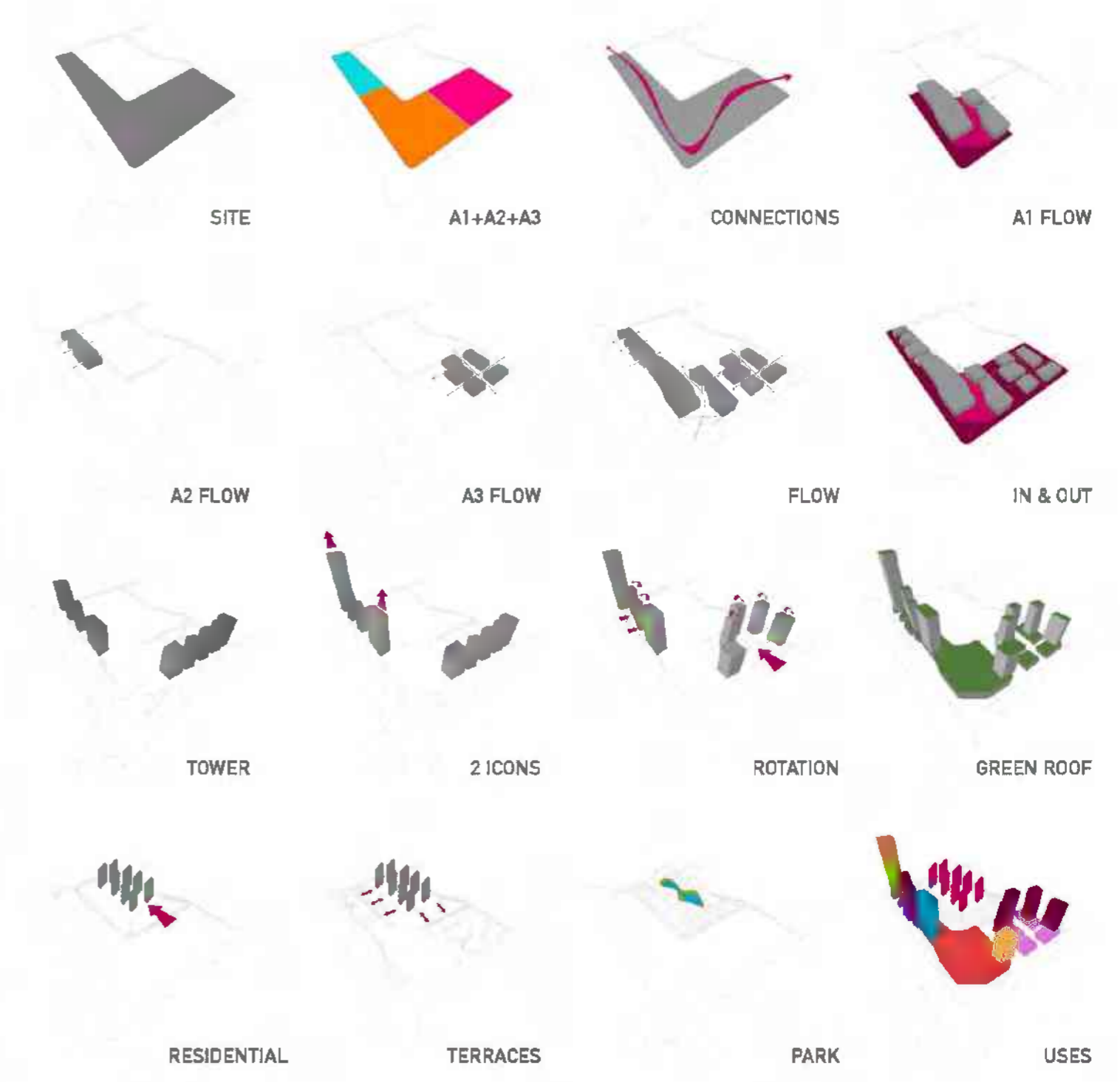
**Donghu Civic Center**  
 PERSPECTIVE VIEWS





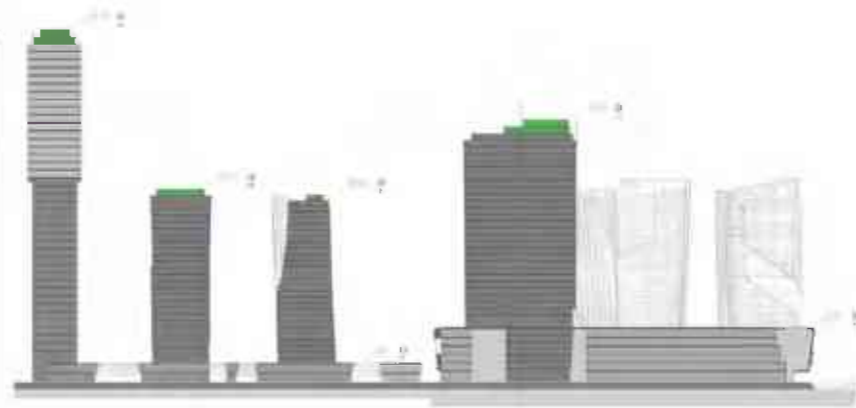
# Yichang Parsons Mixed use

Location: Guizhou, China.      位置: 宜昌市, 中国  
 Typology: Museum.            项目种类: 综合体  
 Design: Heqiao Design.       设计师: Heqiao Design  
 Status: Competition.         项目状态: 建筑设计大赛.



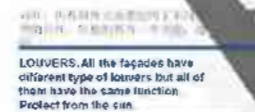


**Yichang  
Parsons  
Mixed use**

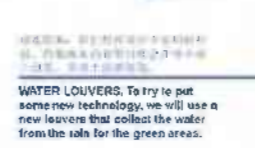


MAXIMIZE THE VIEWS. We have related the position of the towers so we can try to find the best views for each tower, also the best environmental conditions.

LOUVERS. All the facades have different type of louvers but all of them have the same function. Protect from the sun.



DOUBLE FACADE. We have used the double facade on the towers to improve the environment on the interior of the towers.





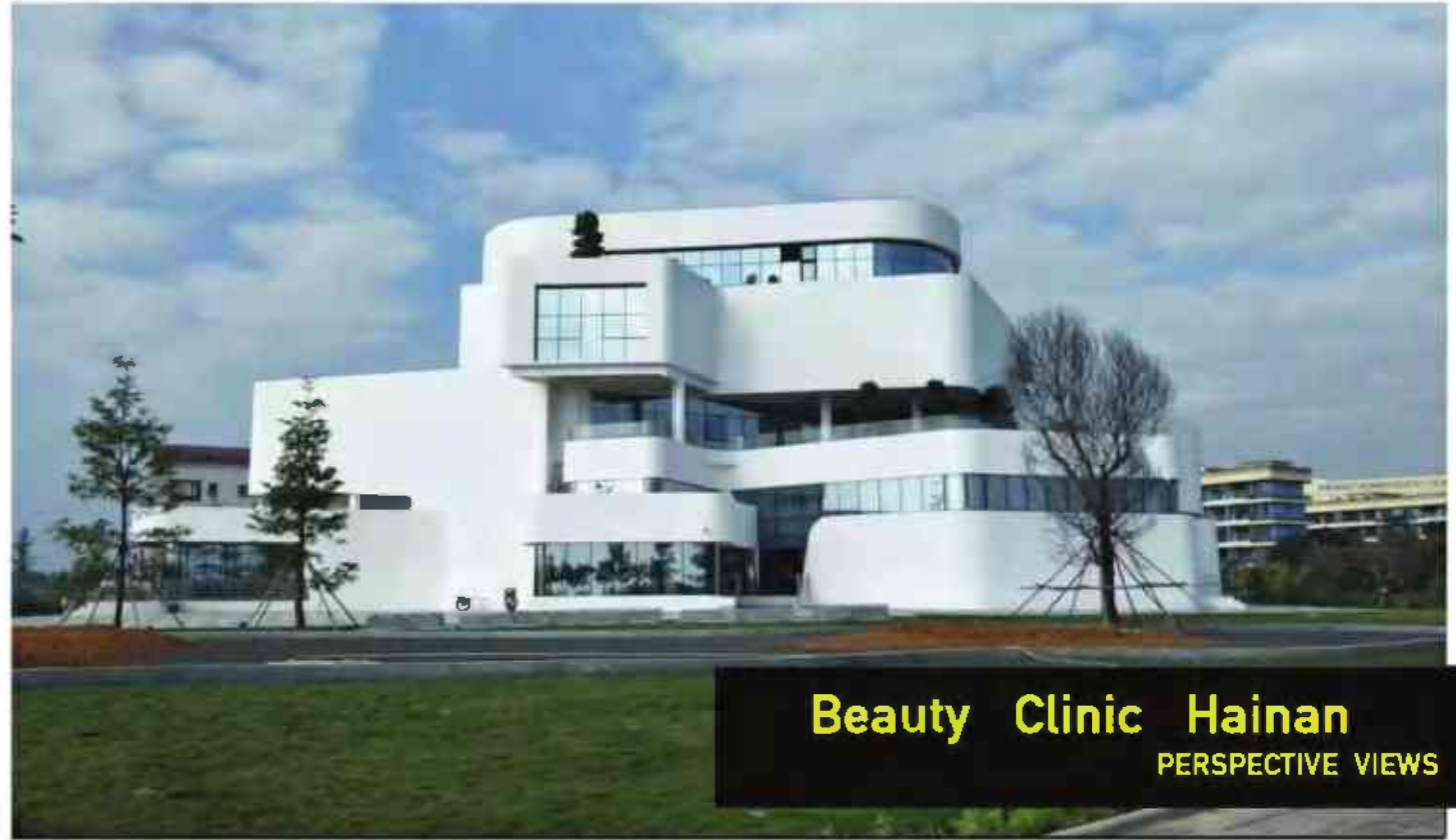
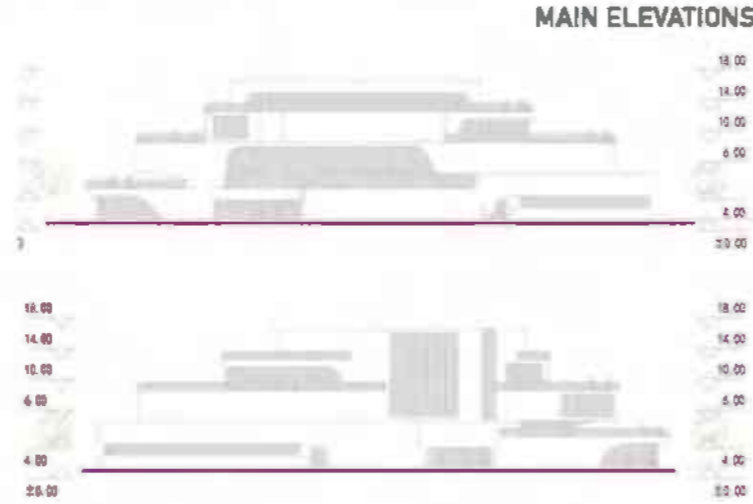
# Beauty Clinic Hainan

Location: Hainan, China.  
Typology: Health.  
Design: Heqiao Design.  
Status: Under construction.

位置: 柳州市, 中国  
项目种类: 广告  
设计师: Heqiao Design  
项目状态: 比赛, 在建



MASTERPLAN



Beauty Clinic Hainan  
PERSPECTIVE VIEWS





# Beauty Clinic Hainan

Location: Hainan, China.  
Typology: Health.  
Design: Heqiao Design.  
Status: Under construction.

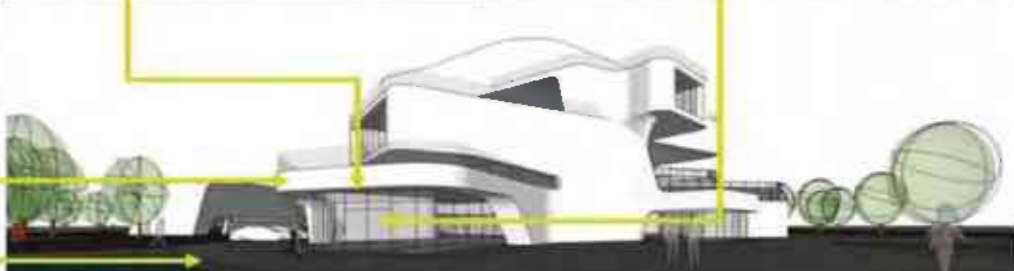
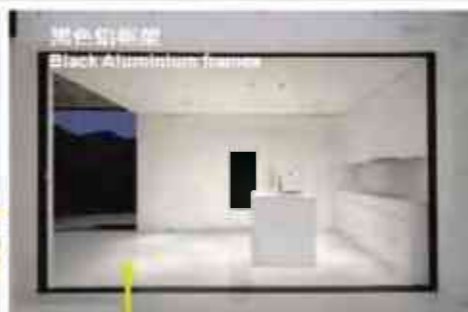
位置: 柳州市, 中国  
项目种类: 广告  
设计师: Heqiao Design  
项目状态: 比赛, 在建



MAIN SECTIONS



Beauty Clinic Hainan  
PERSPECTIVE VIEWS







# IKEA Service Line

Location: Malaga, Spain  
Typology: F&B Projects  
Design: Livit  
Status : Concept Design



**WARDROBE**  
STORAGE

Trolley cart pick up  
Small ware elements needed for the meal: trays, cutlery, glasses, cups and napkins

**PATIO**  
COLD STATION

Ready-to-eat prepared food, cold bottled beverages, salads and desserts

**HALL**  
ORDER & PAY

Cashier payment system and point of human interaction between employees and customers

**KITCHEN**  
HOT FOOD PREPARATION

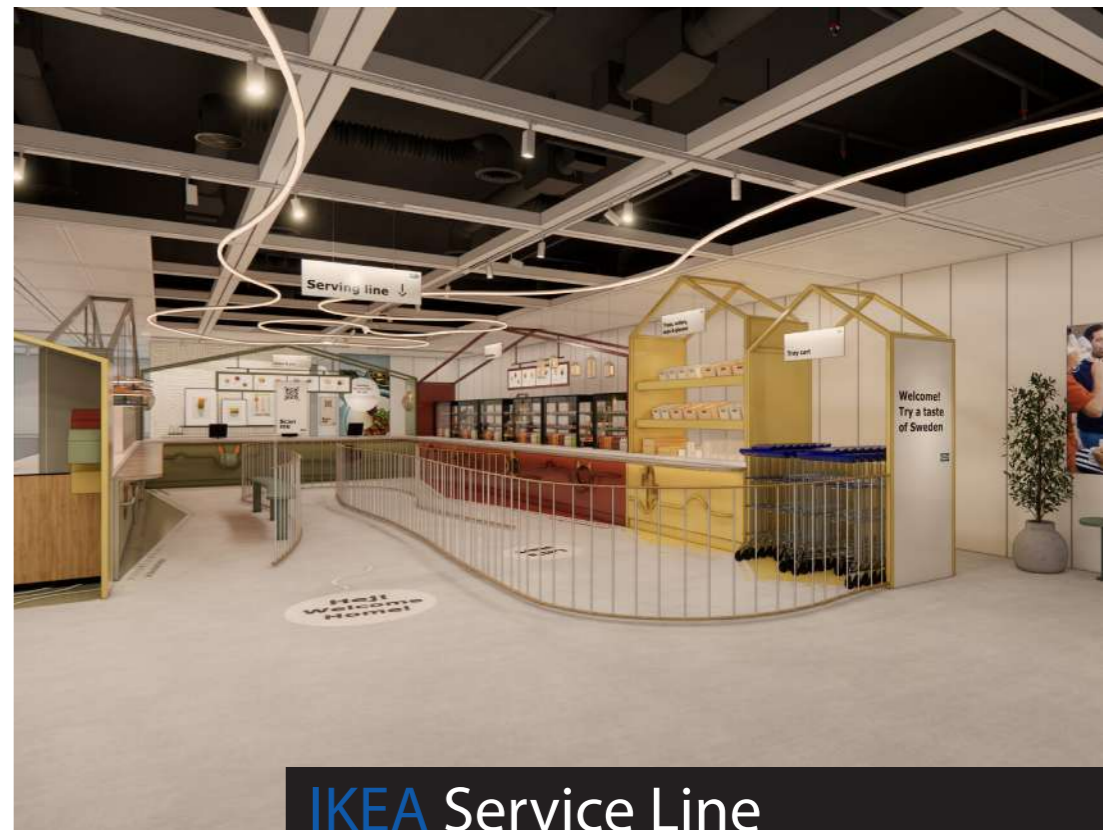
Hot dish preparation served ready for the customer. Hanging lamps that provide warm ambience.

**PANTRY**  
BEVERAGE STATION

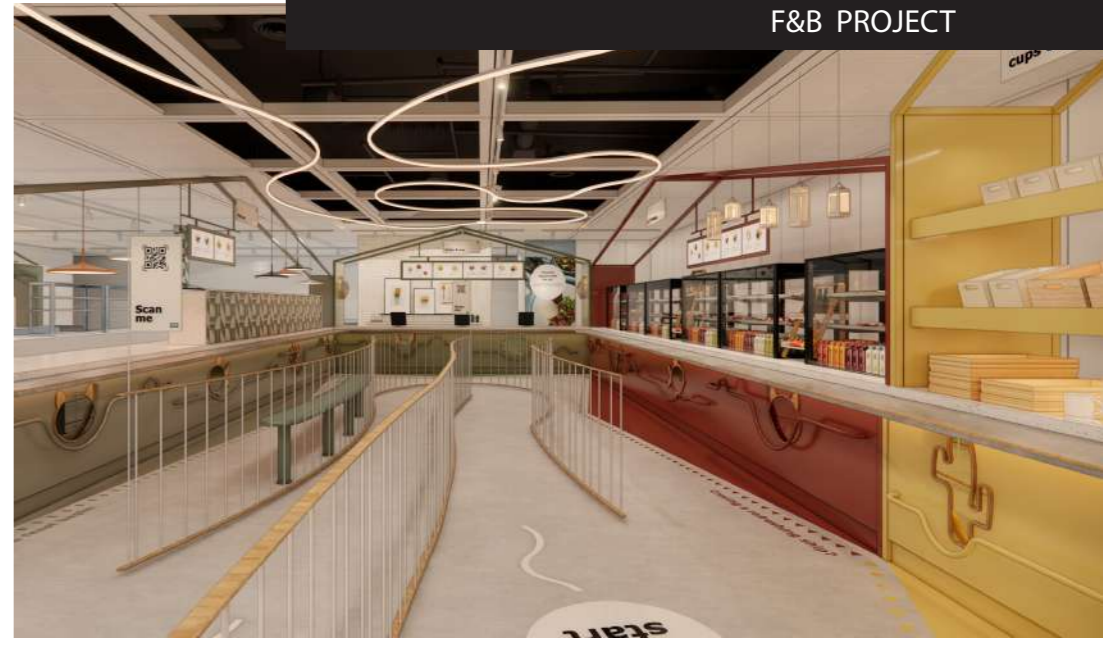
Refill system for beverages and coffee with an easy access design from various points of the customer journey.

**LIVING ROOM**  
SEATING AREA

Flexible seating area with various types of high and low seating for the customer to enjoy their meal



## IKEA Service Line F&B PROJECT



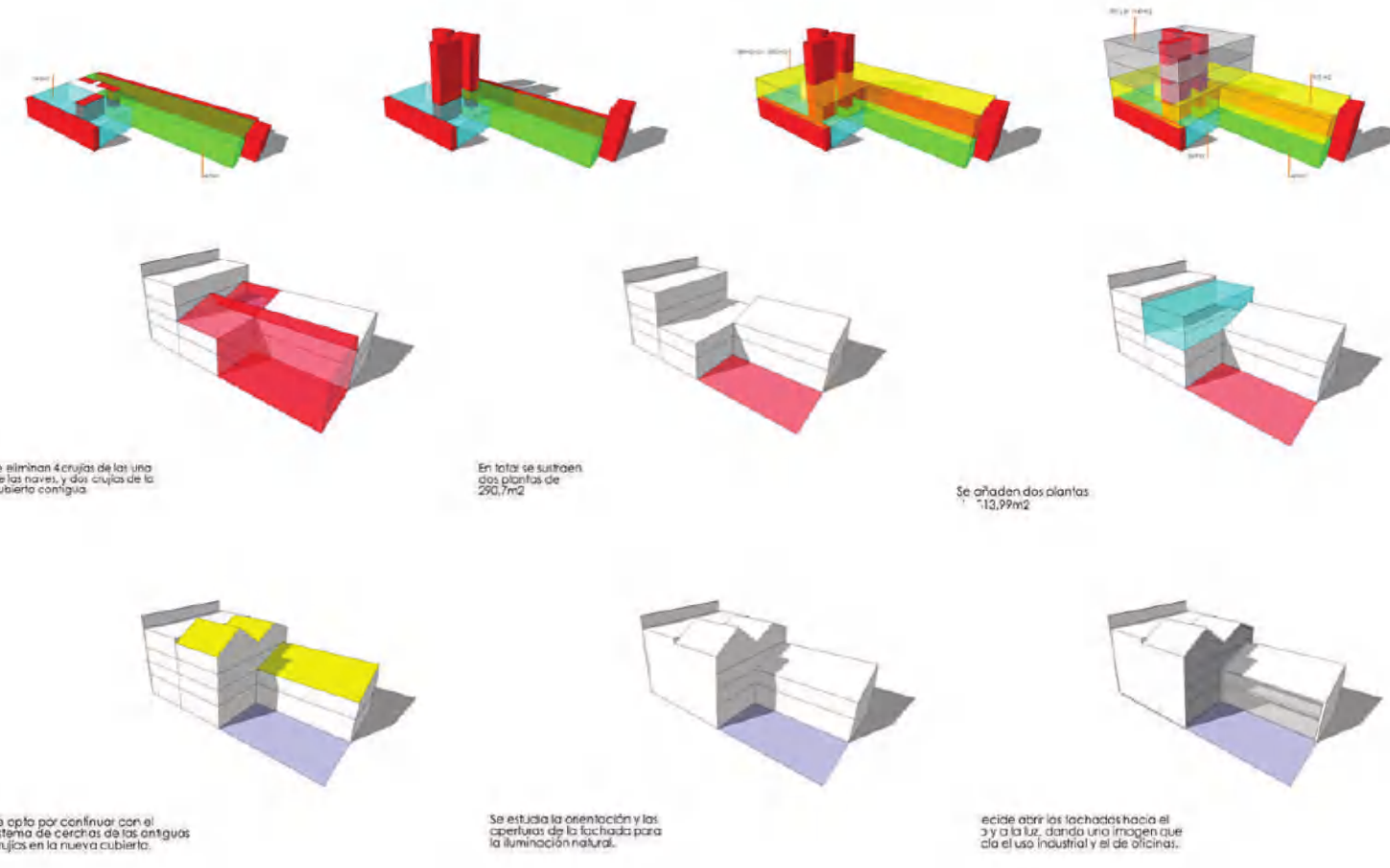


**Miguel Yuste 33 MY33**

Location: Madrid, Spain  
 Typology: Oficinas  
 Design: White Lab studio  
 Status : Constructed



**Oficinas Miguel Yuste MY33**



Se eliminan 4 crujeas de las una de las naves, y dos crujeas de la cubierta contigua.

En total se sustraen dos plantas de 290,7m<sup>2</sup>.

Se añaden dos plantas de 113,99m<sup>2</sup>.

Se decide abrir las fachadas hacia el sur y a la luz, dando una imagen que da el uso industrial y el de oficinas.

Se opta por continuar con el sistema de cerchas de las antiguas crujeas en la nueva cubierta.

Se estudia la orientación y las aberturas de la fachada para la iluminación natural.



**PB**

200M<sup>2</sup> SALA 1  
 455M<sup>2</sup> GYM  
 38M<sup>2</sup> SALA 2  
 36M<sup>2</sup> SALA 2  
 20M<sup>2</sup> ADMIN  
 GUARDERIA  
 242 M<sup>2</sup>

**P1**

177

73

**P2**

58

58

**P3**

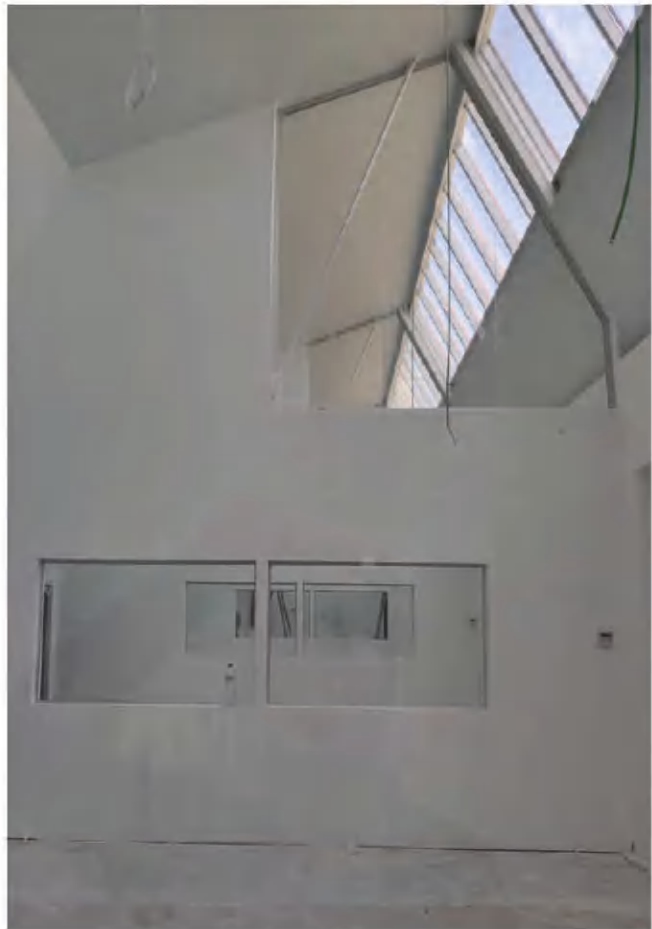
54

54



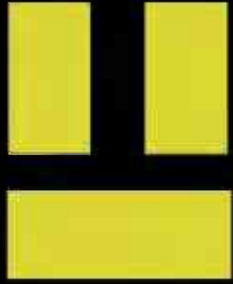
**Miguel  
Yuste 33  
MY33**

Location: Madrid, Spain  
Typology: Oficinas  
Design: White Lab studio  
Status : Constructed



Oficinas Miguel Yuste **MY33**

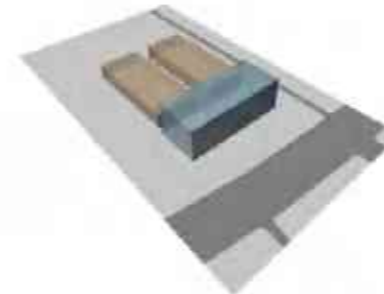




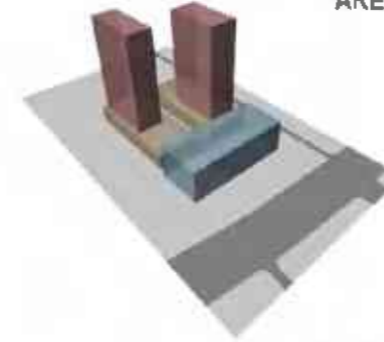
# Henan Puyang Mixed Use

Location: Henan, China.  
Typology: Mixed Use.  
Design: Heqiao Design.  
Status: Under construction.

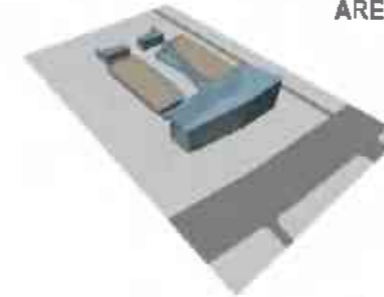
位置: 河南, 中国  
项目种类: 综合体  
设计师: Heqiao Design  
项目状态: 比赛. 在建



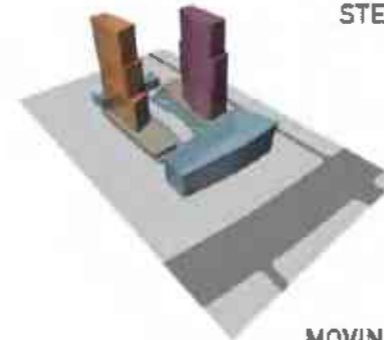
COMMERCIAL  
AREA



TOWERS  
AREA



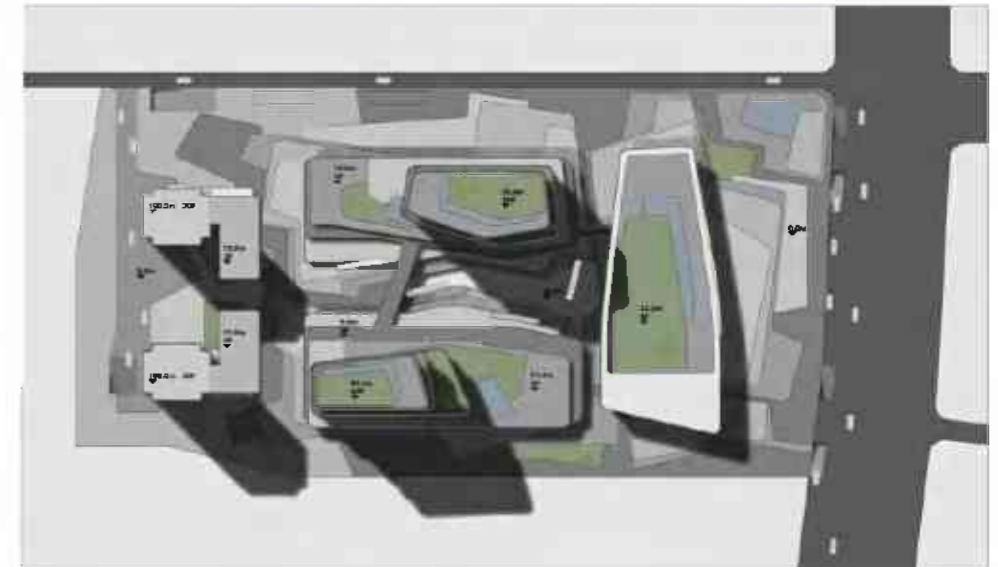
TERRACE  
STEP



MOVING  
TOWERS



Henan Puyang **Mixed Use**  
PERSPECTIVE VIEWS





# Mixed Use Xinjiang

Location: Xinjiang, China.  
Typology: Mixed Use.  
Design: Heqiao Design.  
Status: Under construction.

位置: 新疆, 中国  
项目种类: 综合体  
设计师: Heqiao Design  
项目状态: 比赛. 在建





# Zhongwei Huitai Tower

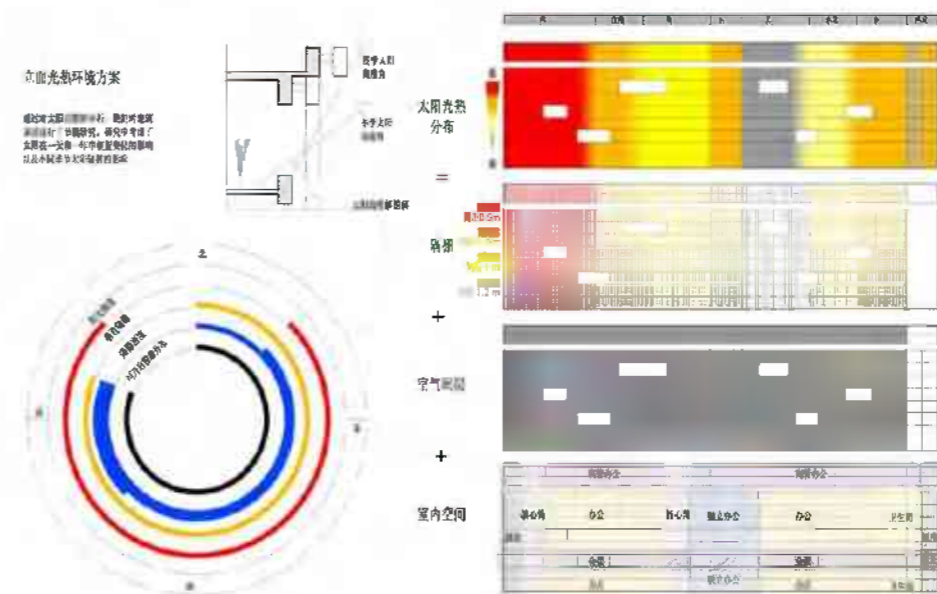
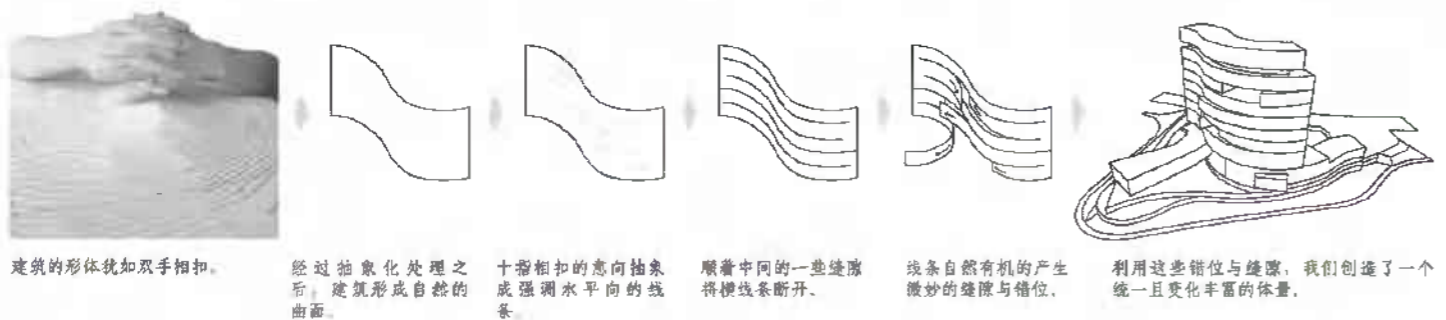
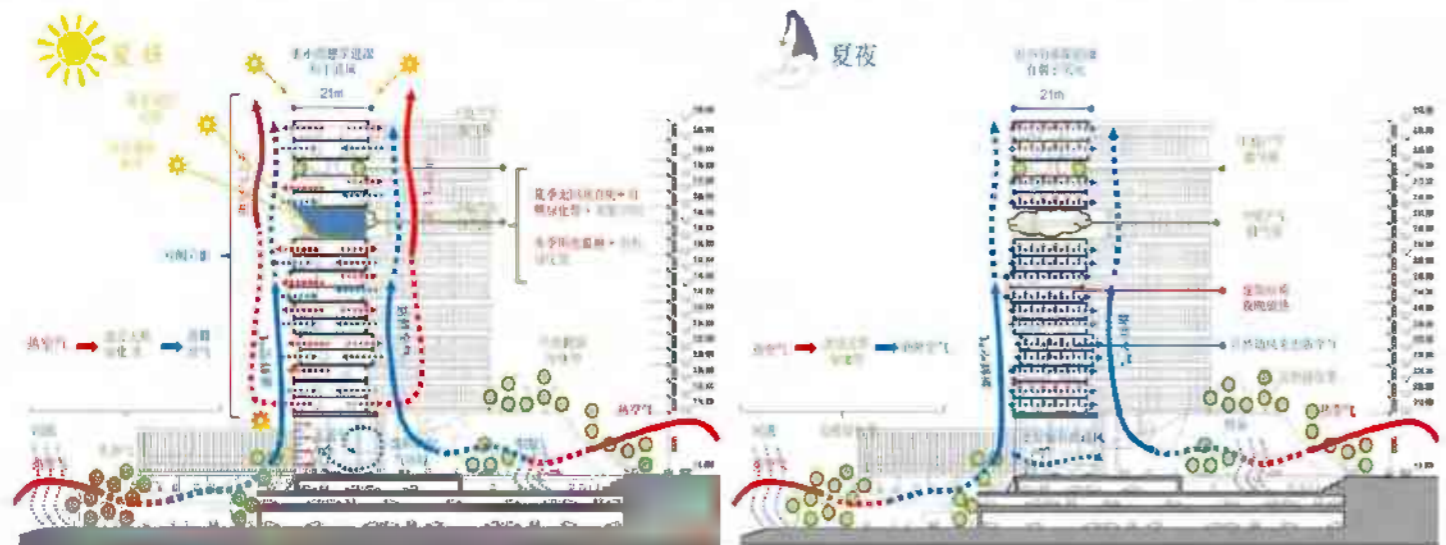
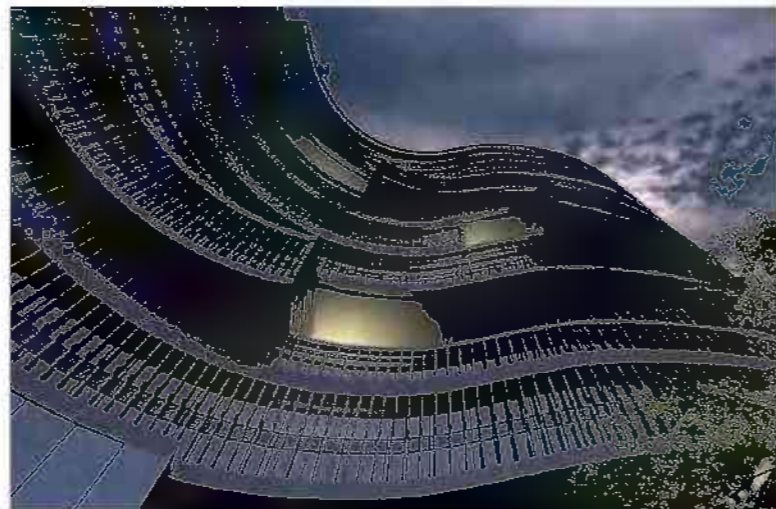
Location: Chongqing, China.  
 Typology: Office.  
 Design: CCDI  
 Status: Competition.

位置: 重庆, 中国.  
 项目种类: 机构.  
 设计师: CCDI  
 项目状态: 建筑设计大赛.



# Zhongwei Huitai Tower

Location: Chongqing, China. 位置: 重庆, 中国.  
 Typology: Office. 项目种类: 机构.  
 Design: CCDI 设计师: CCDI  
 Status: Competition. 项目状态: 建筑设计大赛



## Zhongwei Huitai Tower PERSPECTIVE VIEWS

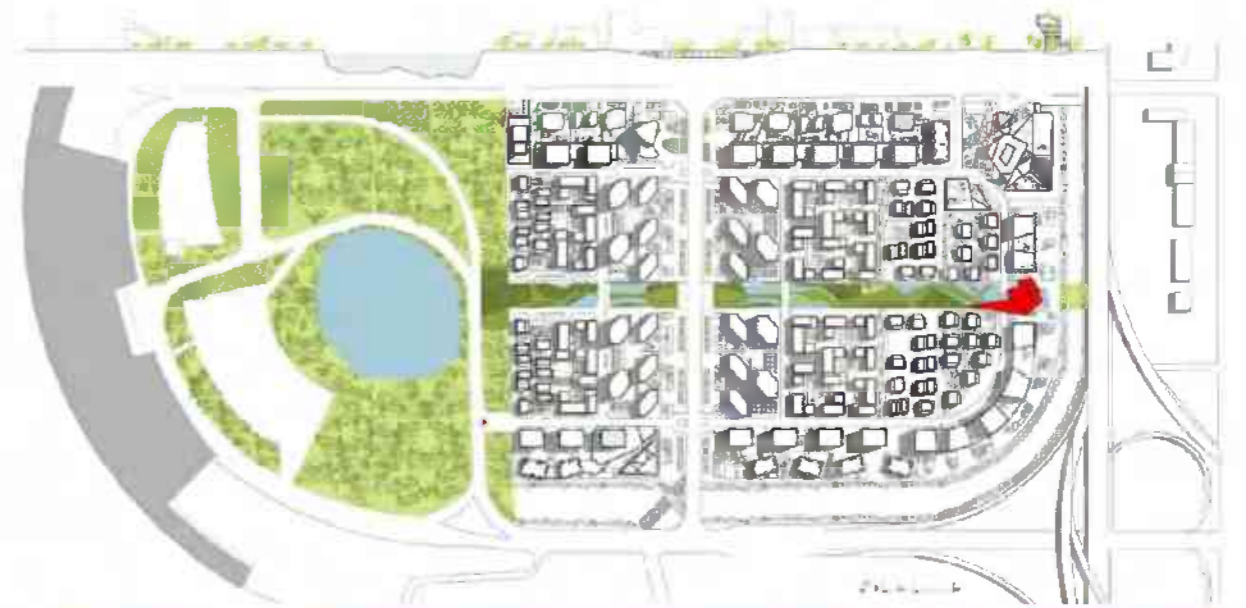




# Qingdao Intl. Complex

Location: Qingdao, China.  
 Typology: Urban Planning.  
 Design: Zephyr.  
 Status: Under Construction.

位置: 青岛, 中国  
 项目种类: 城市创  
 设计师: Zephyr  
 项目状态: 在建







**Balaguer  
Rioja  
Luis**

Spain, Madrid,  
3 February 1985  
+34 676 75 47 12  
luisbalaguerrioja@gmail.com




**PARTNER / FOUNDER  
WHITE LAB GROUP**  
ART GALLERY & ARCHITECTURE  
Head of a team of 6 people  
Madrid - April 2016 - Now



**DESIGN DIRECTOR & BUSINESS  
PHIBA ARCH**  
PHILADELPHIA, BARCELONA & MADRID  
Head of a team of 8 people  
Madrid - February 2024 - Now

**PROFESIONAL EXPERIENCE**



**DESIGN DIRECTOR  
LIVIT DESIGN**  
Head of a team of 6 people  
Madrid - June 2022 - February 2024



**DIRECTOR OF ARCHITECTURE  
HEQIAO DESIGN**  
Head of a team of 10 people  
Beijing - July 2014 - April 2016



**SENIOR ARCHITECT  
VBN GLOBAL BEIJING**  
Head of a team of 6 people  
Beijing - January 2014 - July 2014



**LEADER ARCHITECT  
CCDI - China Construction Design  
International Group**  
Head of a team of 3 people  
December 2012 - January 2014



**ARCHITECT  
ZEPHYR US ARCHITECTS**  
Beijing  
September 2010 - December 2012

**ACADEMIC EXPERIENCE**

**MASTER DEGREE OF ARCHITECTURE**  
POLITECHNIC SUPERIOR SCHOOL / SAN PABLO CEU UNIVERSITY  
September 2003 - January 2010

**EXECUTIVE MASTER - REAL ESTATE MANAGEMENT EXECUTIVE PROGRAM**  
IE BUSINESS SCHOOL  
September 2018 - September 2019

**AI - ARTIFICIAL INTELIGENCE & ARCHITECTURE COURSE**  
EUROPEAN SCHOOL OF ARCHITECTURE  
June 2023

**COURSES & SEMINARS**

Designing Cities  
Pennsylvania State University

Workshop with Peter Eisenman  
San Pablo CEU University

Workshop in China, Unit Housing  
San Pablo CEU University

Strategic Leader Course  
San Pablo CEU University

**AWARDS & PUBLICATIONS**

Interview at El Mundo newspaper  
"China, The emperor of the architecture"

Interview at Expansion newspaper  
"How to act with a chinese boss"

**Balaguer Rioja Luis**  
CURRICULUM VITAE

**LANGUAGES**



**SPANISH**  
C2 Level



**ENGLISH**  
C2 Level




**CHINESE**  
B2 Level




**FRENCH**  
A2 Level


**COMPUTER SKILLS**




**AUTOCAD**  
High Level




**PHOTOSHOP**  
High Level




**SKECHT UP**  
High Level




**3D MAX**  
High Level




**REVIT**  
High Level




**INDESIGN**  
High Level




**OFFICE 360**  
High Level



**ENSCAPE**  
High Level



**CHAT GPT**  
Mid Level



**MIDJOURNEY**  
Mid Level

